



# ENERGY&MOBILITY

TECHNOLOGY, SYSTEMS AND VALUE CHAIN

CONFERENCE & EXPO

SEPT 12-15, 2023 • I-X CENTER • CLEVELAND, OHIO

## OVERVIEW, EXHIBITS & SPONSORSHIPS

Our collective mission revolves around transforming the energy landscape. Join us at Energy&Mobility as we explore securing critical infrastructure and ushering in the evolution of mobility through advanced controls and alternative fuels, with a spotlight on the potential of hydrogen as a clean and promising energy solution.

Beyond the conference's walls lies a world of possibilities. The knowledge shared and connections made at Energy&Mobility will reverberate across industries and borders, helping us forge a collective path towards a greener, smarter tomorrow.

# Industry Disrupters in Action

For the first time ever, SAE International, NASA, and INCOSE are uniting the leaders in energy and modern mobility, with an emphasis on advanced technologies, the challenges of systems integration, autonomy, and related product value chains and business models.

## Introducing Energy&Mobility: Technology, Systems, and Value Chain Conference and Expo

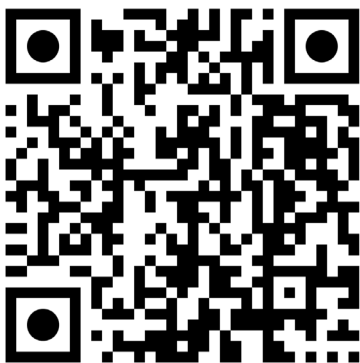
Taking place September 12-15, 2023 at the I-X Center in Cleveland, OH, USA, this exciting new event brings together professionals from across global energy and mobility technical & business communities. This one-of-a-kind event is designed to foster networking and create opportunities for collaboration.



## Your Organization Front and Center

As an event partner, you will:

- Be seen as a leader in your activity within energy and mobility business areas.
- Showcase your solutions and expertise to a highly qualified audience seeking synergies between mobility sectors.
- Create opportunities through direct exposure to attendees, experts, and business leaders who are fueling the next generation of energy and mobility technologies.



QR Code links to  
website exhibit page

## EXPO BASICS

\$4,000 for a 10 x 10 ft. area which includes exhibit identification sign, three (3) exhibitor staff passes and two (2) expo-visitor passes for prospects, and company listing in the printed event guide.

\$2,500 for a 6 x 2 ft. skirted table, 1 chair, 1 wastebasket, identifying sign, and one (1) exhibitor staff pass.

Larger booths, special spacing, and outdoor exhibits are available and to be coordinated with the sales team.

# Convergence of Industry Leaders

Join experts, leaders, pioneers, systems thinkers, developers, innovators, and business leaders from across the mobility space looking for the products, services and technology advancements that will advance the future of modern technologies. Discover individuals and companies driving the future of the industry, including:

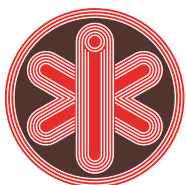
Energy and Infrastructure  
Aeronautics & Space  
Aviation  
Automotive & Commercial Vehicles  
Maritime  
Transportation & Transit  
Sustainability  
Engineering & Programs  
Information Technology & Services  
Regulatory & Trade Policy  
...and more!

## REGISTRATION FEE SCHEDULE

Conference Registration (Includes 1 "Night In Cleveland" pass)	\$1,950
Early Bird Registration - through July 14	\$1,560
Single Day Conference Registration	\$ 500
Early Bird Single Day Registration - through July 14	\$ 400
Speaker Registration - Pending Application Approval (deadline July 18)	\$1,200
SAE/INCOSE Member - Pending Application Approval	\$1,560
Early Bird SAE/INCOSE Member - Pending Application Approval - through 7/14	\$1,450
Workshop Registration	
Media (with credentials, reporting agreement)	FREE
Night in Cleveland Mixer (Thursday)	\$150

*Student and Group Rates are available - please reach out to our sales team for pricing*

## VENUE



**I-X Center Cleveland**  
1 I-X Center Drive  
Cleveland, OH 44135  
ph: +1 216-676-6000  
[www.ixcenter.com](http://www.ixcenter.com)

## NASA DAY + STEM

Within our event – on Wednesday, September 13th, Glenn Research Center is hosting its NASA Aviation Day. As you may know, this is a widely publicized, free public event, and is well attended by Ohio families, aerospace professionals and enthusiasts. This day is an exceptional opportunity to showcase your organization's STEM education achievements or program enrollment opportunities.

# TOP SPONSORSHIPS

## Diamond Level (1 available)

- Deliverables listed on Platinum Level Sponsorship PLUS
- Recognition and promotion as the HOST SPONSOR of the Evening Reception
- Up to a 20x30' booth space during the conference
- 4 full additional conference registrations
- Includes Recruitment Package
- Lanyard Sponsor – Exclusive!
- Company recognition to be included on all pre-registration attendee confirmation emails.

## Platinum Level (3 available)

- Recognition and promotion as a sponsor of the Evening Reception
- PR promotion of interview with your company executive and/or other related content to be promoted on Energy & Mobility social media
- 6 full conference registrations
- 10 x 10' booth space in expo area, plus 1 additional registration for booth staff
- Beverage napkins and table tent cards with logo to be displayed throughout reception
- Recognition on sponsor signage throughout the event reception area and agendas
- Opportunity to provide company literature inside the attendee bag

## RECRUITMENT PACKAGES

Recruitment Packages are available as an add-on offering for all confirmed Exhibitors and Sponsors. This opportunity is designed to help you attract, network with and recruit attendees to opportunities within your organization.

- Logo and booth number included on recruitment banner located at the entrance of the exhibit show floor.
- In-booth signage indicating you are hiring to attract attendees to speak with your team.
- Logo recognition, company description and link out to company website/job board included on event website.
- Special promotional blog post and social media posting naming exhibitors who are recruiting.



## SALES CONTACTS:

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# TIERED SPONSOR FEATURES

Tier Level Designation Number of Available Sponsorships	Diamond 1	Platinum 3	Gold 5	Silver 10	Bronze 20	Iron 15
<b>Suggested Contribution</b>	\$50000	\$40000	\$25000	\$10000	\$ 6000	\$ 1000
<b>Participation</b>						
Full Conference Registrations (Includes Reception)	10	6	2	1	—	—
Priority Access to All Learning Tracks	•	•	•	—	—	—
Expo Only Passes (Complimentary)	•	•	•	•	—	—
<b>Logo Recognition on</b>						
Attendee Bag	•	•	•	•	•	•
Directional Signage to Exhibit Hall						
Internal & External Signage of the I-X Center	•	•	•	—	—	—
Event Emails	•	•	—	—	—	—
Inside of the Printed Final Program	•	•	•	•	—	—
Back Cover of Printed Final Program	•	•	•	•	—	—
Sponsor Slide in the Main Group Presentations	•	•	•	•	•	•
Thank You Posts on Event Social Media Pages	•	•	•	—	—	—
<b>Exposure</b>						
Literature in Attendee Bag (restrictions apply)	•	•	—	—	—	—
Printed Final Program Advertisement	•	•	•	—	—	—
Recognition on Online Program, Mobile App and Newsletter(s)	2 Pages	2 Pages	Full Page	Half Page	—	—
Recognition on Energy & Mobility Website	•	•	•	•	•	—
Public Relations Contact Shared with Media Registrants	Premium	Premium	Premium	Advanced	•	—
Press Releases Available to Media Registrants	•	•	•	•	•	—
<b>Exhibit Space</b> (additional sizes negotiable)	•	•	•	•	•	•
	20x30	10x10	10x10	10x10	Table	Poster

*Premium:* Your organization will be displayed on our website with a 200 word company bio and up to four product listings, plus booth location, web address, and logo on floor plan

*Advanced:* Your organization will be displayed on our website with a 50 word company bio and up to two product listings, plus booth location and web address.



# ADD-ON SPONSORSHIPS

<b>PRODUCT DEMO AREA</b> Quantity Available: 10	Includes: 30-minute Time Slot on Main Exhibit Floor • Recognition in Printed Program	<b>\$1,000</b>
<b>BREAKOUT ROOM NAMING</b> Quantity Available: 2 (Silver and above Sponsors Only)	Includes: 5-Minute Welcome Address (During Breakout Session) • Logo on Breakout Room	<b>\$3,000</b>
<b>WORKSHOP SPONSORSHIP</b> Quantity Available: 7 (Bronze and above Sponsors Only)	Includes: Workshop room naming • Logo on workshop materials • Special message	<b>\$4,000</b>
<b>ELECTRONICS CHARGING STATIONS</b> Quantity Available: 5	Includes: Logo on Signage Associated with Sponsorship	<b>\$5,000</b>
<b>RECRUITMENT PACKAGE</b> Quantity Available: 2	Includes: Reserved room for interviews, with lead-capture software featuring automated resume and business lead management	<b>\$5,000</b>
<b>MEALS</b> Quantity Available: 4	Includes: Logo in Printed Final Program • Night In Cleveland Mixer Invite	<b>\$7,500</b>
<b>HOSPITALITY SUITE</b> Quantity Available: 1 (Bronze and above Sponsors Only)	Includes: 2 Suite Passes • Half-Page Print Program Ad • Logo on Inside of Printed Final Program and Sponsor Section of Exhibitor & Sponsor Directory	<b>\$10,000</b>
<b>PARKING</b> Quantity Available: 2	Includes: Logo on Inside of Printed Final Program • Logo on Sponsor Section of Printed Exhibitor & Sponsor Directory • Logo and Link in Thank You Posts on Event Social Media Pages	<b>\$10,000</b>
<b>NIGHT IN CLEVELAND MIXER</b> Quantity Available: 4	Includes: 2 Reception Passes • Logo on Inside of Printed Reception Program, on Sponsor Section of Exhibitor & Sponsor Directory, on 15-minute video roll during reception, and on sponsorship signage during gala dinner	<b>\$10,000</b>



“It is at multi-sector interdisciplinary events like this, cutting across energy and mobility paradigms, where new connection between scientists, engineers, industry associations and enterprise are forged. Thanks to a wealth of opportunities offered at this uniquely positioned international event, latest technical and business knowledge can be shared and holistic approaches advanced.”

Pascal Thalin, Aero Mobility  
 Director, Aerospace Standards, Technology & Innovation