



ENERGY & MOBILITY

TECHNOLOGY, SYSTEMS AND VALUE CHAIN

CONFERENCE & EXPO

SEPT 12-15, 2023 • I-X CENTER • CLEVELAND, OHIO

EXHIBITS & SPONSORSHIPS



Industry Disrupters in Action

For the first time ever, SAE International, NASA, and INCOSE are uniting the leaders in energy and modern mobility, with an emphasis on advanced technologies, the challenges of systems integration, autonomy, and related product value chains and business models.

Introducing Energy&Mobility: Technology, Systems, and Value Chain Conference and Expo

Taking place September 12-15, 2023 at the I-X Center in Cleveland, OH, USA, this exciting new event brings together professionals from across global energy and mobility technical & business communities. This one-of-a-kind event is designed to foster networking and create opportunities for collaboration.

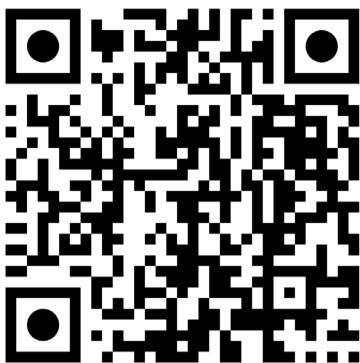
Your Organization Front and Center

As an event partner, you will:

Be seen as a leader in your activity within energy and mobility business areas.

Showcase your solutions and expertise to a highly qualified audience seeking synergies between mobility sectors.

Create opportunities through direct exposure to attendees, experts, and business leaders who are fueling the next generation of energy and mobility technologies.



QR Code links to
website exhibit page

EXPO BASICS

\$4,000 for a 10 x 10 ft. area which includes exhibit identification sign, three (3) exhibitor staff passes and two (2) expo-visitor passes for prospects, and company listing in the printed event guide.

\$2,500 for a 6 x 2 ft. skirted table, 1 chair, 1 wastebasket, identifying sign, and one (1) exhibitor staff pass.

Larger booths, special spacing, and outdoor exhibits are available and to be coordinated with the sales team.

Convergence of Industry Leaders

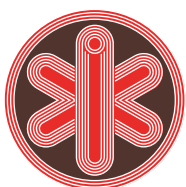
Join experts, leaders, pioneers, systems thinkers, developers, innovators, and business leaders from across the mobility space looking for the products, services and technology advancements that will advance the future of modern technologies. Discover individuals and companies driving the future of the industry, including:

Energy and Infrastructure
Aeronautics & Space
Aviation
Automotive & Commercial Vehicles
Maritime
Transportation & Transit
Sustainability
Engineering & Programs
Information Technology & Services
Regulatory & Trade Policy
...and more!

REGISTRATION FEE SCHEDULE

Conference Registration	\$1,950
Early Bird Registration — Available until June 1, 2023	\$1,560
Speaker Registration — Pending Application Approval	\$1,200
SAE/INCOSE Member — Available until August 11, 2023	\$1,450
Media (with credentials, reporting agreement)	FREE
Night in Cleveland Mixer (Thursday)	\$150
Student and Group Rates are available - please reach out to our sales team for pricing	TBD

VENUE



I-X Center Cleveland
1 I-X Center Drive
Cleveland, OH 44135
ph: +1 216-676-6000
www.ixcenter.com

IMPORTANT DATES

MARCH 1, 2023

Online Exhibitor Registration Opens

JULY 1, 2023

Exhibitor Kit posted to Energy&Mobility website

AUGUST 1, 2023

Deadline for Sponsor and Exhibitor Applications/Payment (To receive print collateral logo benefits)

TOP SPONSORSHIPS

Diamond Level (1 available)

- Deliverables listed on Platinum Level Sponsorship PLUS
- Recognition and promotion as the HOST SPONSOR of the Evening Reception
- Up to a 20x30' booth space during the conference
- 4 full additional conference registrations
- Includes Recruitment Package
- Lanyard Sponsor – Exclusive!
- Company recognition to be included on all pre-registration attendee confirmation emails.

Platinum Level (3 available)

- Recognition and promotion as a sponsor of the Evening Reception
- PR promotion of interview with your company executive and/or other related content to be promoted on Energy & Mobility social media
- 6 full conference registrations
- 10 x 10' booth space in expo area, plus 1 additional registration for booth staff
- Beverage napkins and table tent cards with logo to be displayed throughout reception
- Recognition on sponsor signage throughout the event reception area and agendas
- Opportunity to provide company literature inside the attendee bag

RECRUITMENT PACKAGES

Recruitment Packages are available as an add-on offering for all confirmed Exhibitors and Sponsors. This opportunity is designed to help you attract, network with and recruit attendees to opportunities within your organization.

- Logo and booth number included on recruitment banner located at the entrance of the exhibit show floor.
- In-booth signage indicating you are hiring to attract attendees to speak with your team.
- Logo recognition, company description and link out to company website included on event website.
- Opportunity to collect resumes on-site and through an on-line portal.
- Pricing coordinated with sales team.

SALES CONTACTS:

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CRITICAL OPS
LLC

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SAE
INTERNATIONAL®

TIERED SPONSOR FEATURES

Tier Level Designation Number of Available Sponsorships	Diamond 1	Platinum 3	Gold 5	Silver 10	Bronze 20	Iron 15	Exhibitor 50
Exclusive							
Logo on Event Lanyard	•	—	—	—	—	—	—
Participation							
Full Conference Registrations (Includes Reception)	10	6	2	1	—	—	—
Hospitality Suite Access (On-Site at I-X Center)	•	•	•	—	—	—	—
Priority Access to All Learning Tracks	•	•	•	•	—	—	—
Expo Only Passes (Complimentary)	10	8	4	3	2	—	2
All Access Pass to Webinars	•	•	•	•	•	•	—
Logo Recognition on							
Attendee Bag	•	•	•	—	—	—	—
Directional Signage to Exhibit Hall	•	•	—	—	—	—	—
Internal & External Signage of the I-X Center	•	•	•	•	—	—	—
Event Emails	•	•	•	•	—	—	—
Inside of the Printed Final Program	•	•	•	•	•	•	•
Back Cover of Printed Final Program	•	•	•	—	—	—	—
Sponsor Slide in the Main Group Presentations	•	•	•	•	•	—	—
Thank You Posts on Event Social Media Pages	•	•	•	•	•	•	•
Exposure							
Breakout Room Naming	•	•	—	—	—	—	—
Literature in Attendee Bag (restrictions apply)	•	•	•	—	—	—	—
Printed Final Program Advertisement	2 Pages	2 Pages	Full Page	Half Page	—	—	—
Recognition on Online Program, Mobile App and Newsletter(s)	•	•	•	•	•	—	•
Recognition on Energy & Mobility Website	Premium	Premium	Premium	Advanced	•	—	•
Public Relations Contact Shared with Media Registrants	•	•	•	•	•	—	—
Press Releases Available to Media Registrants	•	•	•	•	•	—	—
Exhibit Space (additional sizes negotiable)	20x30	10x10	10x10	10x10	Table	Poster	10x10



ADD-ON SPONSORSHIPS

PRODUCT DEMO AREA Quantity Available: 10	Includes: 30-minute Time Slot on Main Exhibit Floor • Recognition in Printed Program	\$1,000
WEBINAR UNDERWRITING Quantity Available: 2	Includes: Webinar Underwriting Credit • 60 Second Intro Option • Logo on Welcome Slide	\$2,000
BREAKOUT ROOM NAMING Quantity Available: 2 (Silver and above Sponsors Only)	Includes: 5-Minute Welcome Address (During Breakout Session) • Logo on Breakout Room	\$3,000
HOTEL ARRIVAL GIFT Quantity Available: 1 (Bronze and above Sponsors Only)	Includes: Welcome Sign at Host Hotel • Literature in Attendee Bag	\$4,000
ELECTRONICS CHARGING STATIONS Quantity Available: 5	Includes: Logo on Signage Associated with Sponsorship	\$5,000
MEALS Quantity Available: 4	Includes: Logo in Printed Final Program • Tuesday Evening Reception Invite	\$7,500
HOSPITALITY SUITE Quantity Available: 1 (Bronze and above Sponsors Only)	Includes: 2 Suite Passes • Half-Page Print Program Ad • Logo on Inside of Printed Final Program and Sponsor Section of Exhibitor & Sponsor Directory	\$10,000
PARKING Quantity Available: 2	Includes: Logo on Inside of Printed Final Program • Logo on Sponsor Section of Printed Exhibitor & Sponsor Directory • Logo and Link in Thank You Posts on Event Social Media Pages	\$10,000
NIGHT IN CLEVELAND MIXER Quantity Available: 4	Includes: 2 Reception Passes • Logo on Inside of Printed Reception Program, on Sponsor Section of Exhibitor & Sponsor Directory, on 15-minute video roll during reception, and on sponsorship signage during gala dinner	\$10,000



“It is at multi-sector interdisciplinary events like this, cutting across energy and mobility paradigms, where new connections between scientists, engineers, industry associations and enterprise are forged. Thanks to a wealth of opportunities offered at this uniquely positioned international event, latest technical and business knowledge can be shared and holistic approaches advanced.”

Pascal Thalin,
 Director, Aerospace Standards, Technology & Innovation
 SAE International